PROJECT TITLE : Flavor Development

PERIOD COVERED : February 25th - March 21st, 1980

WRITTEN BY : J.P. Fatton

---

Foil mentholating

Concise instructions for use as well as a mentholation table which includes the brands to be mentholated, the right amount and the code of the corresponding solution have been written. A table of recipes to allow the kitchen to use a maximum of full tins of natural menthol was also established.

The bobbins to be mentholated for Runner Menthol and Armada Menthol for Weltab and PM Holland have arrived.

Lolita

Following PM Germany's wish, a "fruity-cake" flavor was developed for the following cigarettes: Lark K13, Lolita 10mg with Pilot charcoal and Lolita 10mg with Calgon charcoal.

Of the 8 flavors proposed to the experts, 4 were chosen, improved and blended. This gave the 5 flavors that were submitted in Munich. Three of these 5 flavors were refused by the smoking panel in Lausanne on March 20, 1980.

The different suppliers of the flavors ingredients were contacted. Only two of the companies, Borgwaldt and International Flavors and Fragrances, gave an answer and will send the merchandise as soon as possible.

Barbara

Two flavors were developed in the laboratory and were injected in cigarettes of the prototype Miami 1P. These were smoked in Lausanne on March 20, 1980, and found to be in the right taste direction: they will be smoked in Munich on March 21, 1980.

J.P. Fatton

March 25, 1980
JPF/noh



0001436370

Source: https://www.industrydocuments.ucsf.edu/docs/gxnl0000